



Enagic Australia

Income claim guidelines

No income claims, income projections nor income representation, nor showing of commission nor showing of commission statements/cheque may be made to prospective distributors. Any false, deceptive or misleading claims regarding the opportunity or product/service are prohibited.

DO NOT make representations or claims about specific \$ amounts of commission or bonuses earned.

DO NOT make representations or claims about earning 4/5/6 etc figures.

DO NOT show proof of earnings; including screenshots of bank statements or actual or copies of commission/bonus cheques.

DO NOT make representations or claims regarding volume of sales made.

DO celebrate rank achievements.

DO be clear that results vary person to person.

DO be truthful, straightforward and don't exaggerate.

DO talk about the Enagic compensation plan factual manner.

E.g. at 1A the commission is \$365 for a direct sale of a K8
At 2A commission is \$730 for a direct sale of a K8

DO comply with all requirements of Enagic's policies and procedures as well as the [DSA code of practice](#).

NON-COMPLIANT POSTS

DO NOT make representations or claims comparing commissions earned, to pay from a previous employment.

DO NOT encourage people to, or imply that they could, quit their jobs or replace full time employment.

DO NOT offer or imply any guarantee of success or income, including guarantees related to following a system.

DO NOT make any claims regarding the amount of time required to reach certain ranks. E.g. 6A, 6A2, 6A2-2 6A2-3

DO NOT use images of yachts, private planes, high-end luxury cars, homes, or similar items to make or imply claims.



DO NOT use the following terms, or terms with similar meaning, in relation to the income opportunity:

- passive income
- residual income
- recurring income
- legacy income
- replacement income
- financial freedom
- time freedom
- unlimited income potential
- opportunity for all
- part-time or full-time income

DO use terms such as these or similar, in a context that is not misleading and provided that Enagic's official Earnings Disclosure Statement is included:

- flexible schedule
- time flexibility
- leveraged income
- supplemental income
- work independently

COMPLIANT POSTS



***These guidelines are a summary and should be used in conjunction with Enagic's Policies and Procedures**